

Through the city.

Flora enjoys being on the move in the city with the "Passenger" in flexible and easy-going style.



Car-free city center



57 %

of young people (14–25 years old) are in favor of car-free city centers.

Source: UM Baden-Württemberg

2 occupants

The Bio-Hybrid comfortably accommodates one passenger.

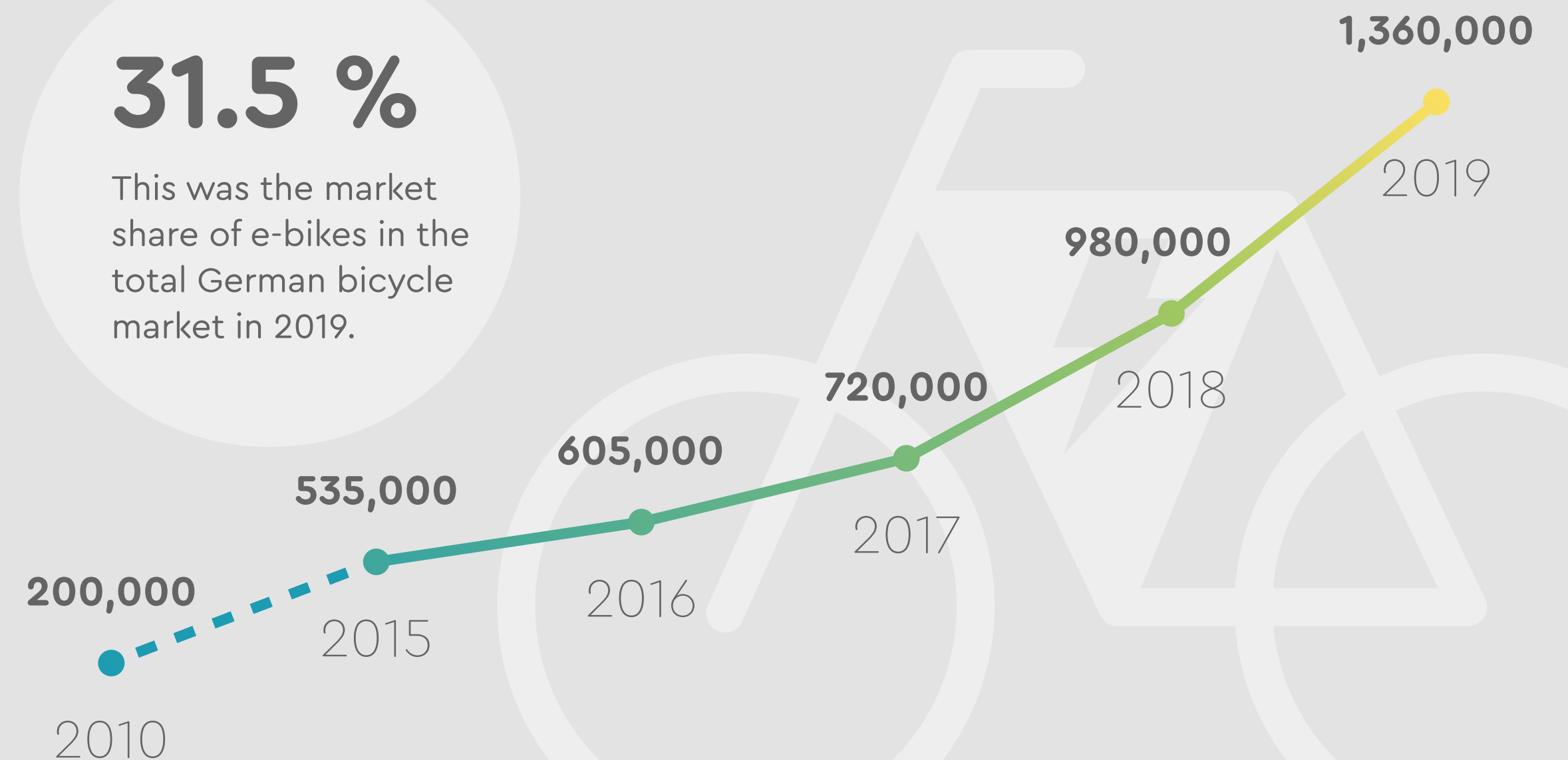


Market development

Electric bikes are conquering Germany's streets. 2019 was the first year in which more than one million e-bikes were sold in Germany.

31.5 %

This was the market share of e-bikes in the total German bicycle market in 2019.



Source: Zweirad-Industrie-Verband

Sense of safety

44 %

of bicycle riders in Germany feel unsafe in road traffic.



The Bio-Hybrid offers an enhanced sense of safety:

- Exceptional driving stability due to four wheels
- Higher driving safety due to roof
- "To see and be seen"

Source: Fahrrad-Monitor 2019 BMVI / Schaeffler Bio-Hybrid GmbH